

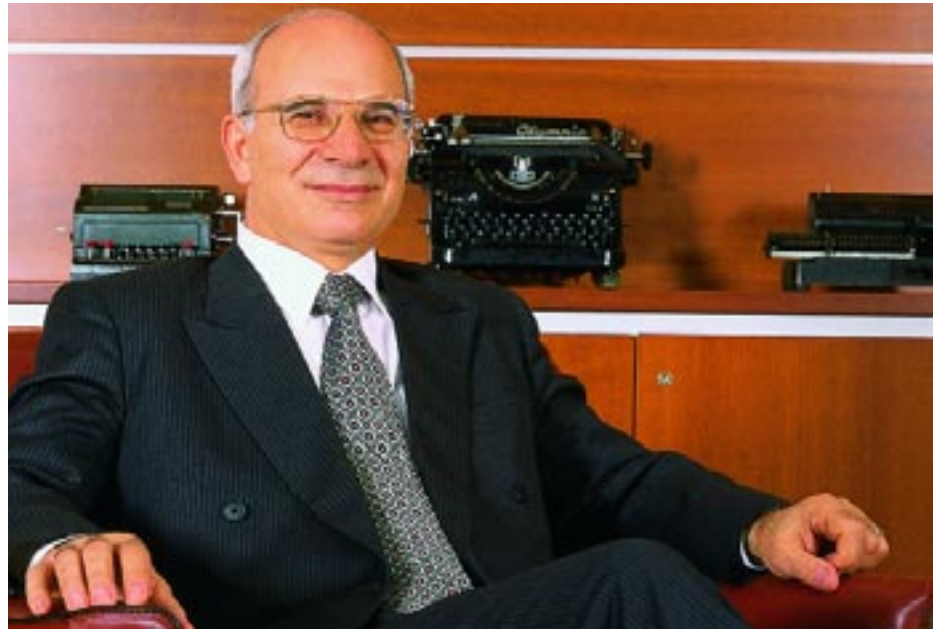
Contributing to the development of capital markets

► Yusuf Ziya Toprak Chairman

The crisis we had to pass through in 2000 and 2001 directly affected our line of business. While many private sector companies incurred massive losses in 2001, mainly from rising interest and FX rates, production almost halted. A sharp decline in the market capitalization of quoted companies on the Istanbul Stock Exchange was observed and IPOs became infeasible. Economic instability negatively affected the appetite of foreign investors who decreased their trading volume significantly.

I am glad to announce that İş Investment was immune to negative market developments to a high degree and could successfully maintain its profitability as well as its leading position in many segments of the capital markets. With a strong shareholder structure, wide distribution network, highly experienced human resources and customer-oriented service approach, İş Investment succeeded in overcoming the adversities of the market during 2001.

Contributing to the development of capital markets is among our primary goals at İş Investment as well as at İşbank, our parent organization. We have initiated many firsts in the developing capital markets of Turkey and remain fully determined to continue en route to fulfilling our mission. In my



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opinion, Turkey could have alienated the consequences of the recent economic downturn much better if it had far reaching capital markets penetrating into a larger portion of the population.

One of the major strengths of İş Investment in capital market activities, especially in equity brokerage and IPO schemes, has been its extensive customer base. Well-established and IT-driven distribution channels consisting of

İşbank branches in Turkey and İşbank GmbH branches in Europe as well as numerous countrywide ATMs, user-friendly Internet and interactive telephone connections allow customers to access İş Investment services remotely and easily.

We have put together one of the most experienced international capital markets team within a brokerage house in Turkey. İş Investment is a unique

organization that trades international capital market instruments for Turkish investors offering a comprehensive range of investment alternatives with different risk and return profiles, according to investor preferences. Adopting a customer-focused approach, investment advisors at İş Investment assist international institutional and private clients during all stages of the investment process. As it exercises utmost diligence in offering investment recommendations, İş Investment provides guidance for regulatory issues such as taxation, settlement, custody and trading activities.

For the coming years, we have plans to diversify the services provided by our

Corporate Finance Department in order to adapt to market developments, improve our experience and know how in international deals, realize IPOs which are quoted on the international markets and continue to be the market leader in the domestic IPO league. On the research front, we plan to enhance the visibility of our Research Department, both within the company and the industry, expand the research coverage on macro economy and markets and increase our support to short and medium-term trading.

On behalf of the Board of Directors, I would like to thank our hard working people who are relentlessly doing their best to maintain the leadership position

of İş Investment in most trying times. You are our most valued investments. My special thanks are due to our parent İşbank from which we derive our strength, for its continued support and encouragement toward fulfilling our mission of developing capital markets. I would also like to thank our customers and business partners for their on-going confidence to İş Investment.

Yours Sincerely,

Yusuf Ziya Toprak
Chairman

board of directors

Yusuf Ziya Toprak *Chairman*, İbrahim Hızlıkan *Vice Chairman*, H. Ahmet Ergenekon *Member*, Turgay Gümeli *Member*, Ufuk Ersoy *Member*, A. Erdal Aral *Member*, Oya Akıncı *Member*, Özcan Türkakın *General Manager*, Kaan Tokat *Auditor*, Banu Ertürküner *Auditor*.

